

## About my practice

### The tools

The main tool in my practice is media literacy. My projects specifically work with and not against the unenviable fact that I, myself, favourably consume the products from a White supremacist hetero-patriarchal media-centric society. Most of my work is founded on interactions with the Internet; written correspondences with email-scammers from exotic parts of the world as well as translations of trashy paparazzi photos into large scale abstract paintings or detailed medieval-looking copperplate etchings based on imagery from contemporary music videos.

When painting, I want to explore the potential of painting as a tool for interpreting the reality and fiction surrounding me. Through different painterly approaches I engage thematics and perceptual experiences belonging to the "post" generation – the post colonial, the post feminist. Working my way through popular contemporary media – half flirting, half picking them apart – I want to question the space between the personal and the public as I strive to present an individual experience.

My work treats the fact that contemporary media contain psychology that then becomes a mirror reflecting the personal and socio-political situations of today. Hereby, my projects work to bridge the real and the imaginary. By re-staging pictures I aim to force out their primary registers of content and aesthetics. I hope my work reminds the viewer that popular media is only a projection of ourselves and our place in the world. Apart from my primary media – painting – my body of work includes text, printmaking, video and installation.

Besides, I am founder and co-editor of an ambulating exhibition platform and a small publishing house called Woodpecker Projects. The mission here is to support, create, document and theorise new ideas that explore the space between word and image, printed matter and exhibition.

Ditte Ejlerskov , March 2014